

Student's Name

Instructor's Name

Course

Date

### Management and Innovation Essay for EMPA

My experiences as a resident at my Tulare farm in the north of California and a stakeholder in a family business have played a vital role in shaping various personal traits. I have learned how to turn challenges into opportunities for myself and the people around me. My story began in 2012 when I had to bear the sound of wolves that persistently howled near my house at night. However, the experiences taught me that small challenges cannot hinder a determined person from achieving his or her dreams. I embarked on the journey of raising chickens by taking advantage of family resources. My primary objective was to help the family business identify and hire local chicken farmers in a well-coordinated manner. As a result, we could collaborate effectively in offering the best quality of products to consumers and acquire new ideas from each other.

I realized that my passion for raising chickens was extraordinary. I had a great desire to understand all their needs to ensure that they grew healthy. I encountered the most difficult times while trying to determine whether they were sick or uncomfortable. The darkest moments also emerged when I had to pick up dead chicken bodies due to high mortality rates. Fortunately, I later learned how to communicate with the chickens by listening to their different sounds. For example, I discovered that sharp and abnormal sounds from the cocks implied that predators, like cats, had attacked them. Since then, I have developed a sense of self-confidence in resolving different problems through persistent trials and collaborations with other people.

I have been working at four family corporations in the US branch for five years. During this entire period, I maintained a great desire to learn the interests of different stakeholders both on our firms as well as among competitors. One of the most valuable observations is that farmers have a great passion for their work, regardless of constantly becoming dirty and exhausted. Moreover, at the food factory, the staff portrays orderly conduct and a feeling of belonging.

I believe that my work experiences in the family business has helped me to develop a strong foundation for the EMPA program. I have learned that the program is designed for experienced and ambitious professionals who seek top-quality learning experiences. I aspire to work in non-government and international organizations that seek to improve people's quality of life. EMPA's objective of helping graduates to understand staff management and government complexities made me realize that it is the right place to advance my skills. For instance, the establishment of the Running Chicken Restaurant Chains offered me a better platform to examine critical elements of business management. I remember one of the most important experiences in my career journey was the reception of a one-star rating, which was followed by intensively negative remarks. After a moment of sadness, I decided to take the customer's feedback positively, reach out to her, and promise better services in the future. I also incorporated values such as reliability, integrity, and honesty in training programs for the waiters. I look forward to learning more business management skills after enrollment in the EMPA program.

Admission to the EMPA program will empower me to explore meaningful knowledge regarding effective management practices as well as suitable opportunities for participating in community development programs. I plan to maintain active engagement in all learning activities by maintaining well-organized schedules and undertaking all course tasks. Moreover, I look

forward to collaborating with peers and experienced professionals in research. The program will enable me to develop networks with professionals who can share ideas regarding sustainable business management practices. Thus, I will be able to maximize opportunities for pursuing career goals while improving people's quality of life in business environments.